

MEDIA RELEASE

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NEW NAME

NEW IDENTITY

NEW OPPORTUNITIES

In 1965 the Red Cross School was the only school for children with physical disabilities in our area. An appeal was made to the Rotary Club of Windsor (1918) for assistance in the planning and financing of a new facility in light of their limited space and increased demand for services. Shortly after accepting this challenge, a planning committee was struck with Mr. John McGivney as the Chair.

Thirteen dedicated years later, the efforts spearheaded by Mr. McGivney, came to fruition with the opening of The Children's Rehabilitation Centre of Essex County and the Children's Rehabilitation Centre School in 1978. In the 28 years since the opening of the Centre and more than 41 years since the initial appeal was made, John has continued to actively serve the Centre in a variety of capacities, including his current role as the Chair of our Human Resource Committee.

Mr. McGivney has not only served as an outstanding ambassador of our Centre, but as a champion of children with physical disabilities and neurological disorders across Windsor, Essex County and the province. As we look forward to our local building expansion and the future of our Centre, it is the dedication and commitment of individuals such as John McGivney that we strive to emulate.

As the Centre's programs, services and facilities evolve to new levels of excellence, it is important that the identity of the Centre evolve along with them. This will ensure that the image projected within the community is consistent with the world-class facility it truly is.

Two of the primary components of this identity are the name and the logo, both of which are about to change as part of the growth and development of the Centre.

Our Centre and its partner School Authority are about people. It's about dedication, passion and a commitment to making a difference in the lives of children faced with challenges and helping them to grow and develop the skills and abilities they need to get the most out of life.

In recognition of the spirit of our Centre, and as an example of the standard of excellence we aspire to, it is our privilege and pleasure to introduce the new identity of The Children's Rehabilitation Centre of Essex County as the...



John McGivney Children's Centre

and the new identity of the Essex County Children's Rehabilitation School Authority as the...



John McGivney Children's Centre School Authority

For more information about this exciting development, please visit our website at:

www.jmccentre.ca

John McGivney Children's Centre

Helping Abilities Grow

OUR MISSION

The John McGivney Children's Centre, a family-centered organization, contributes to a community network of support for children and young adults through the provision of services which are responsive to their physical and developmental needs. Individuals and families can access a variety of assessment, treatment, consultative, educational and support services. Services are offered within available resources and in both official languages.

OUR VISION

is to be a full partner in the development of an integrated children's service system in our community that is family focused, equitable and readily accessible for all children. This system will provide opportunities for growth and health in all areas of development and enhance the well being of all children.

OUR VALUES

We believe:

- that we can make a difference in the quality of life of our clients and families.
- in the value, uniqueness and diversity of the family.
- that each child has self-worth and value, and should be treated with respect and dignity.
- that children have the right to develop their full potential through equitable access to services.
- that children have a right to live and be cared for in a safe environment.
- that the Centre is just one component of the broader community of organizations working together in a collaborative partnership to provide a continuum of services to children and families.
- in the right for staff to work in an environment that promotes respect, encouragement and professional development.

Since first opening our doors in 1978, the John McGivney Children's Centre (JMCC) has responded to the unique treatment and educational needs of thousands of children and young people. In collaboration with our community partners, JMCC supports young people who generally have a diagnosis such as:

- Spina Bifida
- Cerebral Palsy
- Muscular Dystrophy
- Neurological Disorders
- Autism
- Orthopaedic Conditions
- Genetic Disorders
- Developmental Delays

The Centre provides a variety of services and educational programs to ensure the children and young people we serve have the opportunity to develop to their full potential. Some of our services include:

- **Preschool:** The Preschool program provides a happy, positive learning environment that facilitates creativity, curiosity, communication, independence, reasoning, and daily positive experiences for children 2-5 years old who have physical disabilities. This healthy and safe setting, which is integrated with able-bodied children, fosters the development of positive self-concept and encourages all children to reach their fullest potential.
- **Specialized Therapies and Services:** Physiotherapy, occupational therapy, communication therapy, recreation therapy, social work, augmentative communication, seating/mobility and various family-centered resources compose the continuum of high quality supports we provide to children and their families to help promote independence and active roles in the world around them.
- **Family Services:** Family Services provide a range of services, rooted in a family-centered model, aimed at enhancing a family's ability to become active planners for their child. These services are individualized to meet the needs and requirements of each family and include Social Work, Special Services at Home Program, Autism Program - South West Region, Behavioural Consultation and Psychological Services
- **Medical Clinics:** Specialty clinics are available at the Centre to complement the care our families receive from their own physician. Most team members will attend including each therapist, other community providers and any family members who wish to come. In addition, the Medical Director offers consultation to clinicians and parents regarding changing approaches to the treatment of certain conditions, and can offer support in the development of rehabilitation plans for families.
- **John McGivney Children's Centre School Authority:** In collaboration with, and located in the Centre, the School is designed to provide a safe, equitable learning environment for children ages 4-21 that respects the uniqueness of a diverse community. Partnerships are developed with families, staff and the community to maximize learning outcomes. Integration into community school is promoted. Exemplary programs and teaching methods, along with intensive rehabilitation services, are kept current with Ministry of Education directives.